



FUSION® LAUNCHES INDUSTRY FIRST APPLE AIRPLAY AND UPDATED FUSION-LINK APP

Entertainment Leader Launches Industry's First Wi-Fi Audio Streaming for Apple Devices Empowering Customers to Seamlessly Send High Quality Audio from their Favorite Streaming Services to the New Apollo Series Marine Stereos

Auckland, New Zealand – FUSION®, a worldwide leader in marine audio entertainment, announced today the addition of Apple AirPlay functionality to the new Apollo Series marine audio entertainment systems. Offering the industry's first Apple iOS Wi-Fi streaming, the new feature is available with a free software update.

Compatible with all current Apple iOS devices, AirPlay is incredibly easy to use allowing seamless device-to-device audio streaming. Unlike Bluetooth which offers limited-range streaming and compression of audio files to lower-quality formats, AirPlay offers significantly greater range for complete vessel coverage and transmits lossless audio at 44.1kHz, resulting in pure audio playback.

“We went through an extensive application process to demonstrate to Apple why FUSION marine stereos are unique in construction and worthy of AirPlay designation,” said Chris Baird, managing director of FUSION Entertainment. “Unlike our competition, we recognize that a boat is not a car, and have built our systems from the ground-up specifically for the demanding needs of our discerning clientele. Having the official Apple AirPlay distinction further solidifies FUSION as the premier innovator in the marine audio space and sets the Apollo series even further apart amongst audio entertainment systems.”

The FUSION RA770 is the flagship of the new Apollo Series, epitomizing creative design and technological brilliance. The world's first purpose-built marine entertainment system with a one-piece glass touchscreen display, built-in Wi-Fi streaming, Digital Signal Processing Technology (DSP) and PartyBus capabilities, the RA770 takes marine audio entertainment to the next level. The FUSION Apollo Series also includes the SRX400, delivering a truly powerful feature set in a compact versatile form factor. Like the RA770, the SRX400 offers Apple AirPlay, Wi-Fi streaming, DSP and PartyBus functionality.

Along with Apple AirPlay, Apollo users will benefit from the new Fusion-Link App update. It features a modernized user interface, over-the-air software updates, the ability to set up DSP

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profiles directly from the app and remote PartyBus control. Connecting to the app through Bluetooth or Wi-Fi allows the user to stream music in any zone, control volume, and access all music sources from anywhere on the boat. The Fusion-Link update is free to download through the Apple App Store® or Google Play™ and gives users the power to control their entertainment experience right from their fingertips.

FUSION, the leader in marine entertainment, is dedicated to offering innovative solutions that enhance personal leisure time on the water. FUSION, owned by GARMIN, builds products that exceed regulatory standards using the latest technologies at GARMIN's international ISO accredited manufacturing facility.

For more information on Apple AirPlay functionality, the FUSION Apollo RA770, SRX400, FUSION or its entire line of audio products, please contact marine@marine.ee or visit www.marine.ee

About FUSION Entertainment:

FUSION designs and engineers an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. FUSION is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America.

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