## **Sales Bulletin**



November 2<sup>nd</sup> 2021

## Navico Pricing Update 2022

Effective January 1<sup>st</sup> 2022, Navico<sup>®</sup> will be making changes to our pricing structure across the EMEA region.

We are continuing to experience unprecedented challenges in relation to global supply chain, which is in turn impacting our costs. Raw materials, container freight and transportation costs are all rising and although we have tried to absorb these increasing costs, regrettably we have no choice but to reflect these adjustments in our pricing.

From January 1<sup>st</sup> 2022 our prices will increase. The exact impact on pricing will vary depending on account status, so your dedicated sales account manager will discuss how these changes will impact your business. All orders that ship before this date will be processed at the current purchase price. However, any backlog that carries over into 2022 will be updated to reflect the new pricing.

Should market conditions change, Navico<sup>®</sup> will reevaluate its pricing at that time.

We thank you for your ongoing support.

For more information please contact your sales manager or sales operations representative.